Join the Parade,
Show your pride!

Don’t miss this year’s Southern Oregon Pride Festival and the chance to show your pride by marching down Ashland’s Main Street on Saturday, October 1.

“We Are All Family” is this year’s theme, and we want everyone who supports equality and basic rights to line up and walk with us to celebrate all families.

SOPride Parade participants will begin gathering at the staging areas on Union St. and Siskiyou Blvd. at 10:00 a.m. At noon marchers, floats, and bands will wind their way through downtown Ashland and into Lithia Park, where they will be greeted with a Pride Celebration at the bandshell. Entertainment will be provided by Melissa Li and The Barely Theirs.

So, if you are a member of a band, a service organization, a faith based organization, a car club, or drill team, or if you are a beauty queen, a business owner, a politician or just someone who wants to strut your stuff and show your support for Pride, join us.

Parade application forms and guidelines are on the SOPride website, www.sopride.org, along with pictures and lots of information about this year’s SOPride Festival.

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